

VERASONICS LAUNCHES THE CERTIFIED CONSULTANT PROGRAM, NOW AVAILABLE TO VANTAGE® RESEARCH ULTRASOUND CUSTOMERS

Kirkland, WA, July 10, 2024 – <u>Verasonics, Inc.</u>, the leader in research ultrasound, today announced the launch of the Verasonics <u>Certified Consultant Program</u>. This program is designed to offer customers additional consultative services beyond the standard customer support currently offered by the Company. These services include extensive product development projects, as well as related activities often dictated by rapid product development needs.

Verasonics Certified Consultants are ultrasonic experts from across the globe that have been recruited and vetted by the Company's Ultrasound Science Team. These consultants have deep ultrasound knowledge coupled with programming experience with the Vantage platforms. Partnering with one of Verasonics' consultants can enable projects to move forward more quickly and efficiently, reducing ramp-up time and enhancing research and development efforts.

"As the recognized leader of research ultrasound solutions, over recent years we have experienced strong growth in not only our research customer base, but also with our commercial license customers," said Jon K. Daigle, President and Chief Executive Officer at Verasonics. "Our goal with the Certified Consultant Program is to better assist organizations that may have limited ultrasound knowledge or experience with Verasonics' programmable platforms. This program will assist these customers in the product concept validation phase by optimizing timelines and efficiently achieving product milestones."

Verasonics will bring interested customer organizations and consultants together, facilitating introductions and initial meetings. Learn more about the Verasonics Certified Consultant program by visiting our <u>website</u>.

About Verasonics, Inc.

Verasonics is a privately held company founded in 2001, with headquarters in Kirkland, Washington, USA. Verasonics is the leader in research ultrasound and is focused on providing researchers and developers with the most advanced and flexible tools enabling them to develop new algorithms and products used in biomedical ultrasound, materials science, earth sciences, and the physics of acoustics and ultrasonics. Verasonics also licenses its technology to companies for use in their commercial products. Researchers in countries across North and South America, Europe, Asia and Oceania routinely use Verasonics product solutions to advance the art and science of ultrasound through their own research efforts.



Learn more by visiting the Verasonics <u>website</u> or following us on <u>LinkedIn</u> and <u>X (Formerly Twitter.)</u>

Media Contact:

Verasonics, Inc. Toni Baumann T: 425-998-9836

E: tonibaumann@verasonics.com