

## **Verasonics, Inc. Co-founder, President and CEO, Lauren Pflugrath, Announces his Retirement**

*Veteran Employee at Verasonics, Jon Daigle, to Lead as Interim President and CEO  
During Transitionary Period*

Kirkland, WA, March 12, 2021 – Verasonics, Inc., the leader in research ultrasound, today announced that Co-founder, President and CEO Lauren Pflugrath will be retiring from his leadership role after 16 years with the Company. He will remain involved as a consultant during a transition period. Under his leadership, Verasonics developed the Vantage™ Research Ultrasound platform, enabling research scientists and engineers throughout the world to expand the capabilities of ultrasound into new applications and scientific disciplines. Pflugrath will leave behind a powerful legacy in the research ultrasound industry through what he has accomplished during his tenure at Verasonics. Ron Daigle, Ph.D., will continue as Co-founder, Vice President and CTO, while veteran employee at Verasonics, Jon Daigle, will become Interim President and CEO.

“Being part of the Verasonics team over the past 16 years has been rewarding and a true honor,” said Lauren Pflugrath, Co-founder and former President and CEO at Verasonics. “We are experiencing exciting times at Verasonics. I look forward to the future of the research ultrasound community and the positive role that our team will play in supporting the next phase of innovations.”

“We appreciate Lauren’s tremendous contributions over the years. We now have researchers in 36 countries across the world routinely using Verasonics product solutions to advance the art and science of ultrasound through their own research efforts,” said Ron Daigle, Ph.D., Co-founder, Vice President and CTO at Verasonics. “We wish Lauren the best in his retirement and appreciate that we will have access to him with his consulting support to the Company.”

“Verasonics strives to offer customers the best in technical innovation and support so they can advance exploration and development in an ever-growing number of research areas,” said Jon Daigle, Interim President and CEO at Verasonics. “We remain committed to our customers as we continue our innovation and strategic initiatives.”

### **About Jon K. Daigle**

Jon K. Daigle, who joined Verasonics in 2015 as Director of Corporate Development and was promoted to Vice President in 2017, will serve as the Interim President and CEO. During the past six years, he has been responsible for strategy, commercial licensing, strategic alliances, and program management at Verasonics. Prior to Verasonics, Jon held various roles in corporate strategy and development, strategic marketing and product management at Medtronic and Becton Dickinson & Co. Jon holds a bachelor’s degree in business management from Washington State University and master’s degrees in business administration and international affairs from Columbia University.

### **About Verasonics, Inc.**

Verasonics is a privately held company founded in 2001, with headquarters in Kirkland, Washington, USA. Verasonics is the leader in research ultrasound and is focused on providing researchers and developers with the most advanced and flexible tools that enable them to develop new algorithms and products used in biomedical ultrasound, materials science, earth sciences, and the physics of acoustics and ultrasonics. Verasonics also licenses its technology to companies for use in their commercial products. Verasonics has customers located in 36 countries across North and South America, Europe, Asia and Oceania. Learn more, visit [www.verasonics.com](http://www.verasonics.com) or follow us on [LinkedIn](#).